The Associate Data Scientist will work with our Data Science, Product, and Engineering teams to create solutions that lead to improved performance for our clients and / or improved efficiency of our internal teams.

S/he will be in charge of running and evaluating A/B & multivariate tests for these solutions and coordinating with all stakeholders. The ADS will also help with the rollout and implementation of these solutions.

The Role:

* Designs, develops and runs A/B & multivariate tests for different data science solutions
* Analyzes test results, creates data visualizations & learnings to provide feedback and iterations for the solutions being developed
* Coordinates testing with all stakeholders involved and communicates insights to account teams
* Helps develop innovative, data-driven solutions to solve challenging problems

Must have:

* A Bachelor's degree in Data Science, Computer Science, Engineering, Statistics or other technical field
* Experience with A/B and multivariate testing
* A keen eye for detail. This role requires the ability to keep track of copious amounts of data across numerous projects in a variety of ways.
* Ability to follow procedures exactly and methodically is critical
* Development experience with at least one programming language (preferably Python)
* Ability to effectively and clearly communicate the results of analyses
* Ability to initiate and drive projects to completion with minimal guidance
* Self-motivated, flexible, and a quick learner; able to operate independently in a fast-paced environment

Nice to have:

* Masters / PhD in Data Science, Computer Science, Engineering, Statistics, or other technical field
* 2+ years experience doing quantitative analysis, modeling, and prediction
* Experience with machine learning and natural language processing algorithms
* Experience in paid search advertising (using Google AdWords and Bing Ads)